JOSH HAMMOND, NAOMI SHI,
DAVID GLOBUS, ADAM WROTEN

ROLL OUT

Fun. Friends. Functions.

ONE MORE IDEA

Our Team

Company philosophy stands for the basic beliefs that your company and your company members expect to hold.

Naomi

Research, Implementation

Adam

Assets, Graphics

David

Website Prototype

Josh

Layout Design/ Concepts

PROBLEMS

Organization

It's hard to coordinate and plan outings around each other.

Organization

Don't know what types of events and stuff is available to do.

SOLUTION

- Rollout is a website that allows users to organize meet-ups together.
- Collaborative social calendar that lets each other set up and work around one another schedule.
- Events, shops and activities around the area will have searchable terms to filter them.

Fun » Friends » Function

DEMO/PRODUCT

https://xd.adobe.com/view/f008531e-d87c-45eb-b804-e548488d17bf-a55b/

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MARKET SIZE

- 18-30 year olds in the US
- 18-30 year olds in Carroll County

6.3 M+

Total Available Market

22, 603+

Servicable Available Market

20,000,000

2021 annual active customers on Groupon

10,000,000

Users reached in 2018 for TimeTree

AGENDA

01

22,603 +
18-30

SAM

02

$1500 PER MONTH FEATURED AD

$0.10 CPM

03

300-1000 ADS SEEN PER PERSON PER DAY

04

$2,784,360
4 YEAR REVENUE

MARKETING

1. SEO and SEM
2. Email and Mobile
3. Social and Display

COMPETITION

Our competitors include

- Groupon
- TravelZoo
- TimeTree
- Howbout

FUTURE PLANS

- Rewards System
- Prepaid services
- Heatmapping

And More

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THANK YOU