

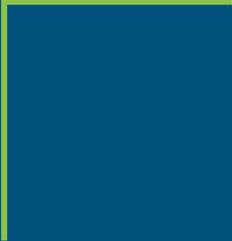


# BitApprentice

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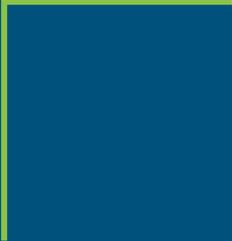
# Business Model



# Overview

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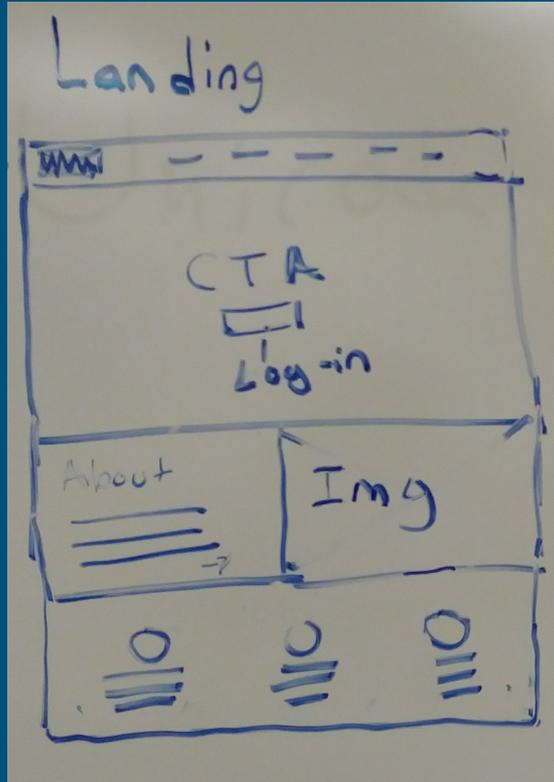
The problem that we're solving is that there's no easy way for cybersecurity businesses to find students that are interested in cybersecurity for their business. Our app will solve this problem by providing a platform for businesses to list themselves as looking for candidates for apprenticeships, and students will be able to apply for an apprenticeship with that business.



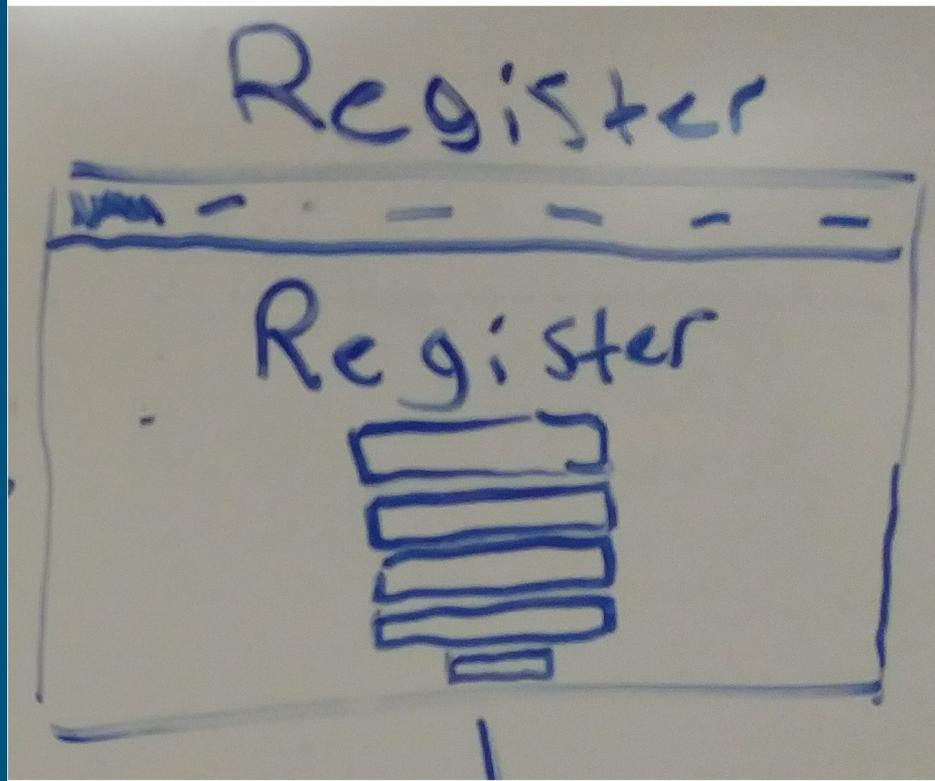
# Design

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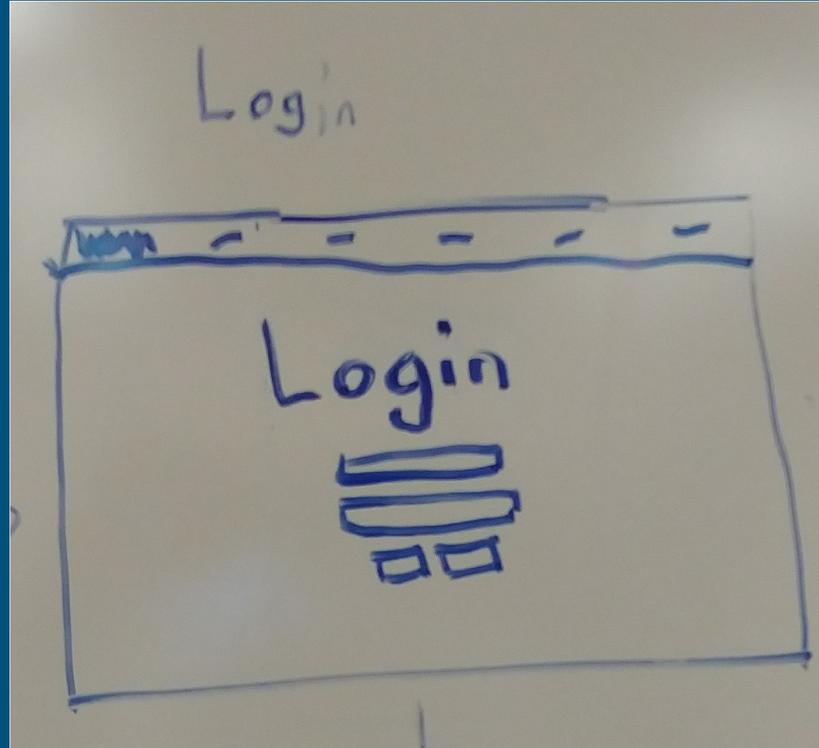
# Design #1 - Landing Page



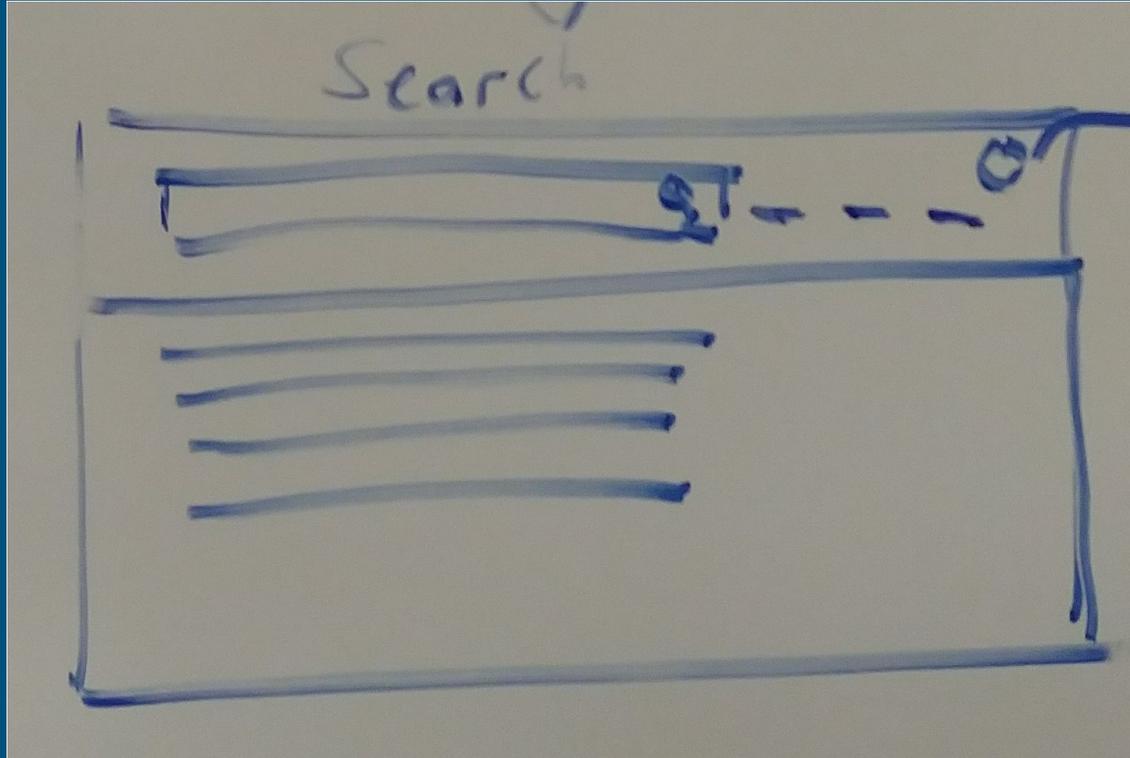
# Design #2 - Register



# Design #3 - Login Page



# Design #4 - Search



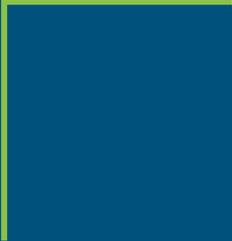


# Demo

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<http://192.168.150.48:5000/>





# Pitch Deck

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You've get up to 10 slides to pitch your app.

An example ~

<https://www.slideshare.net/PitchDeckCoach/airbnb-first-pitch-deck-editable>



# Intro slide

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# BitApprentice

Secure The Future

# Problem

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There's no easy way for Cybersecurity businesses to find students that are interested in an apprenticeship.

The current standard to get into cybersecurity is to just go to college and get a degree, but you won't have much real world experience.

# Solution

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We will provide a service that allows students to search for businesses that are offering apprenticeships, and allow people that want to work in the field to get real world experience for their future position.

# Market Validation

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There are thousands of cybersecurity businesses in the US that need to find more people to work for them.

The need for workers with actual real world experience is very high.

# Market Size

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There are thousands of cybersecurity businesses in the US, and they all need employees.

There are also thousands of students in the US that are interested in the field, but have no way to get real world experience until they've already gone through college.

# Product

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Our product will allow businesses to list their business on our website, and we will allow students to search for apprenticeship opportunities, effectively solving the problems of both sides.

# Business Model

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The way we plan to make money is to charge businesses to list themselves on our site. It will be a monthly payment per listing of \$125, but if their position is filled then they can take down their listing at any time.

# Market Adoption

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We plan to partner with the Department of Labor and advertise in schools.

# Competition

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Businesses like Indeed, Monster, Glassdoor, and Ziprecruiter do not focus on apprenticeships and don't have a particular focus on cybersecurity.

# Competitive Advantages

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- Unique focus on cybersecurity.
- Meant for apprenticeships.
- Easy to use product.



Thank you.

# The Business Model Canvas

