



BitApprentice

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Business Model



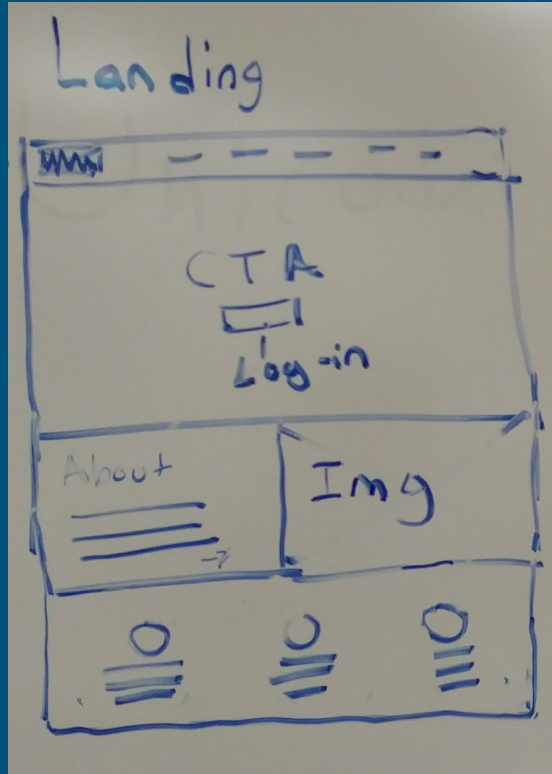
Overview

The problem that we're solving is that there's no easy way for cybersecurity businesses to find students that are interested in cybersecurity for their business. Our app will solve this problem by providing a platform for businesses to list themselves as looking for candidates for apprenticeships, and students will be able to apply for an apprenticeship with that business.

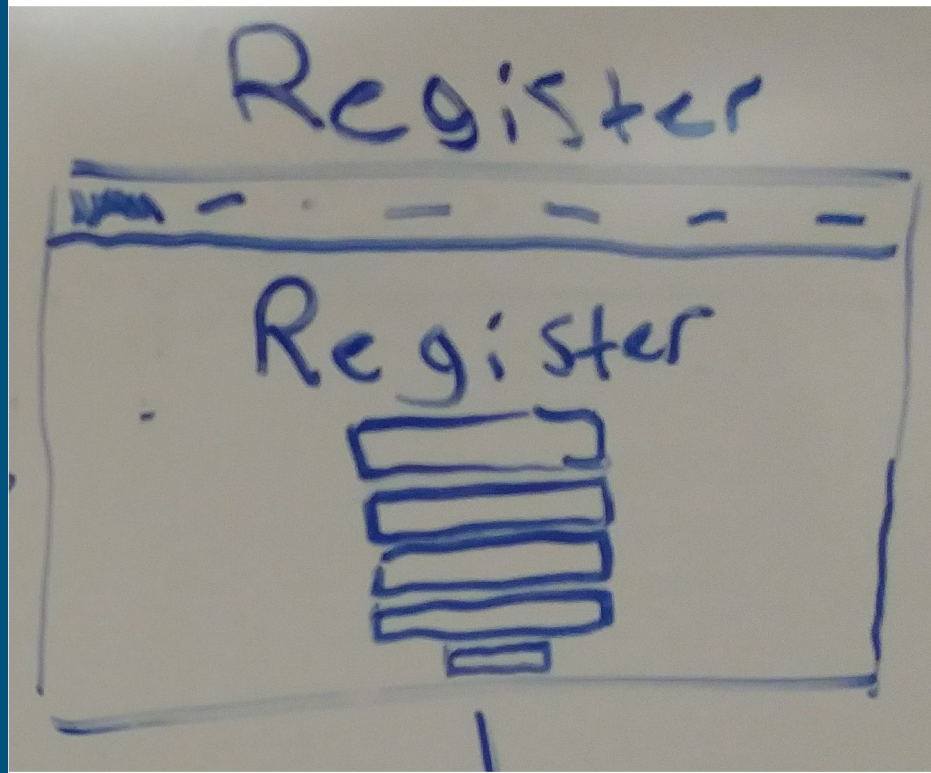


Design

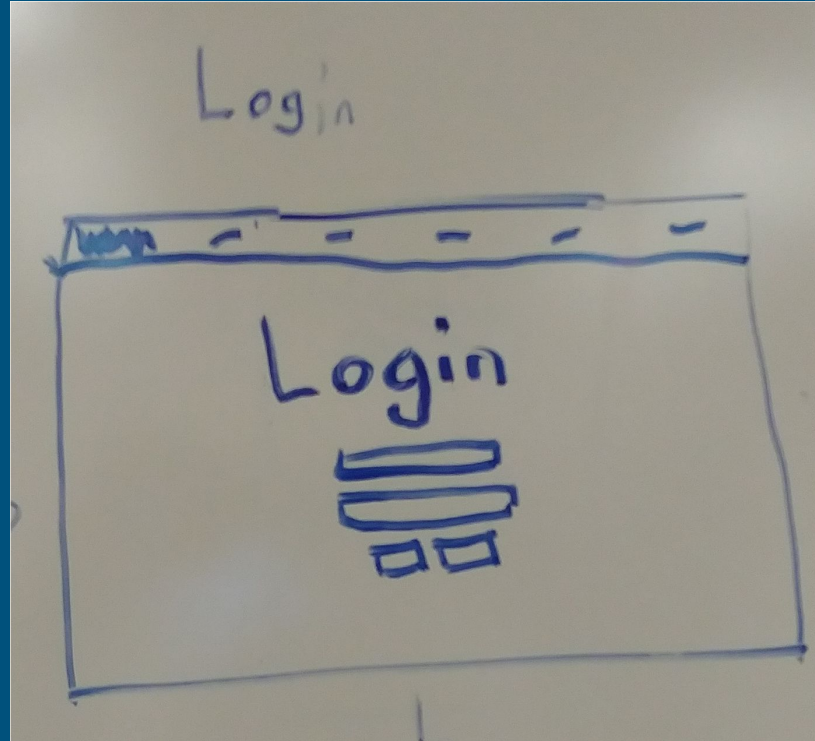
Design #1 - Landing Page



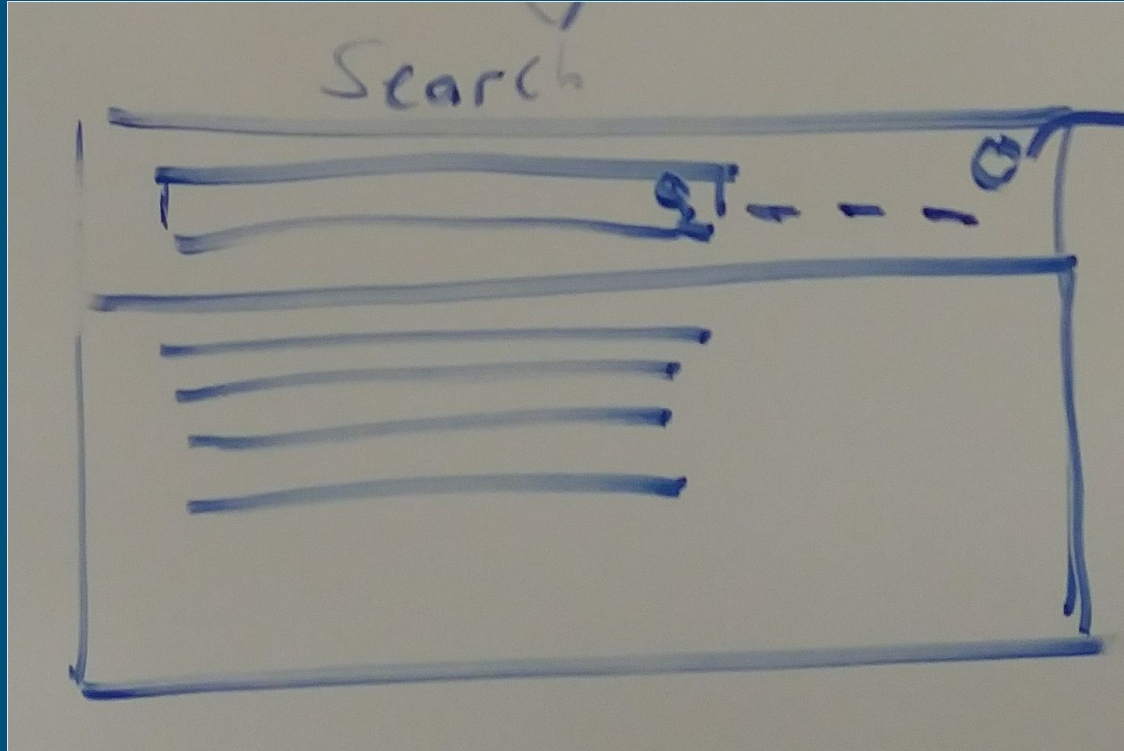
Design #2 - Register



Design #3 - Login Page



Design #4 - Search





Demo

<http://192.168.150.48:5000/>





Pitch Deck

You've get up to 10 slides to pitch your app.

An example ~

<https://www.slideshare.net/PitchDeckCoach/airbnb-first-pitch-deck-editable>



Intro slide

BitApprentice

Secure The Future

Problem

There's no easy way for Cybersecurity businesses to find students that are interested in an apprenticeship.

The current standard to get into cybersecurity is to just go to college and get a degree, but you won't have much real world experience.

Solution

We will provide a service that allows students to search for businesses that are offering apprenticeships, and allow people that want to work in the field to get real world experience for their future position.

Market Validation

There are thousands of cybersecurity businesses in the US that need to find more people to work for them.

The need for workers with actual real world experience is very high.

Market Size

There are thousands of cybersecurity businesses in the US, and they all need employees.

There are also thousands of students in the US that are interested in the field, but have no way to get real world experience until they've already gone through college.

Product

Our product will allow businesses to list their business on our website, and we will allow students to search for apprenticeship opportunities, effectively solving the problems of both sides.

Business Model

The way we plan to make money is to charge businesses to list themselves on our site. It will be a monthly payment per listing of \$125, but if their position is filled then they can take down their listing at any time.

Market Adoption

We plan to partner with the Department of Labor and advertise in schools.

Competition

Businesses like Indeed, Monster, Glassdoor, and Ziprecruiter do not focus on apprenticeships and don't have a particular focus on cybersecurity.

Competitive Advantages

- Unique focus on cybersecurity.
- Meant for apprenticeships.
- Easy to use product.



Thank you.

The Business Model Canvas

