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Overview

Everytime you go to a medical center, you have to fill out paperwork of personal information. Our solution is to create a app that stores all your personal information in your device, so all you have to do is scan the app and the medical center gets your info. You will only have to enter information once.
<table>
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<th>The Business Model Canvas</th>
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<td><strong>Key Partners:</strong></td>
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<td>Medical Centers</td>
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<td>EMR</td>
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**Cost Structure:** Engineer salaries- Annually $90,000  
Outsource tech support- Annually around $12,000-$24,000

**Revenue Stream:** We will be partnering with EMR who will use our app to have data automatically sent to the server, without first going through the paper forms. They will pay us to use our service.
Design
Welcome

LOG IN

SIGN UP
Touch Id
Sign in

One-touch sign in

Please place your finger on the scanner to verify your identity when using the app.

Scanning your fingerprint will help secure your identity, so no one can access your information without you being there.
Welcome to
The convenient way to fill out forms.

FORMS
SCAN
Demo
Medical Data Made Easy
Convenience is an important factor when filling out forms.

Filling out important medical documents when visiting a medical facility is timely and inconvenient.

There is currently no easy, convenient way to fill out these forms.
Problem

Filling out forms takes time and is inefficient.

You have to fill out a form each time you go to a different medical facility.

There is currently no app on the market where you can scan your phone in a medical facility.
Solution

With our app, all you have to do is scan your QR code and all of your information will be transferred to the medical centers’ EMR system(s). You don’t have to keep signing the same paperwork every time.

The average QR code can hold up to 2 pages of a single-spaced document (or 700 words on average). In practice, this also translates to 4 pages of XML data.

This eliminates the time-consuming process of filling out forms, the redundancy of multiple forms per visit, and the likelihood of human error.
Market Validation

The average person spends about 15 minutes each medical visit filling out patient intake forms, adding to the average wait time of almost 90 minutes total, which heavily burdens the patient experience.

Our app saves time on filling out forms, which improves the patient experience.
Market Size

321 M
US Population

905 M
Medical visits per year

132
Medical Centers in MD

This translates to about 278 visits per 100 people.

Center of Disease Control in 2016.
Log in, fill out form, & scan!
By partnering with EMR, we will use their platform in the industry to promote our app for their best interest as well as their patients’ and practices’ best interest.

Benefits:
1. Reduce wait times
2. Improve patient experience and satisfaction
3. Can aid in going paperless
Market Adoption

Our partnership will be through EMR who will implement our app into their existing systems.

In addition to this, we will have advertisements (such as posters) in medical facilities.
Competition

Medical interface tablets  Person-to-person registration  Pen and paper

All rely on manual data entry that is tedious, time-consuming, and redundant.
Competitive Advantages

- **Convenience**: Increase patient experience/satisfaction
- **Simplicity**: Easy user navigation, single location for all forms
- **Security**: Allow medical centers to schedule more patients per day
- **Efficiency**: Pre-validate insurance information, reduce wait time, and allow medical centers to schedule more patients per day
Thank you.