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# Overview

Everytime you go to a medical center, you have to fill out paperwork of personal information. Our solution is to create a app that stores all your personal information in your device, so all you have to do is scan the app and the medical center gets your info. You will only have to enter information once.

# The Business Model Canvas

<b>Key Partners:</b>  Medical <u>Centers</u>  EMR	<b>Key Activities:</b>  Encrypting data	<b>Value Propositions:</b>  User-friendly Convenient Cost efficient Time efficient Consistency	<b>Customer Relationships:</b>  Patients and medical center	<b>Customer Segments:</b>  Big medical centers
	<b>Key Resources:</b> Developers, Finance System, Engineer, Detail requirement definition, Software team, Marketing		<b>Channels:</b>  Engineer salaries	
<b>Cost Structure: Engineer salaries- Annually \$90,00</b> <b>Outsource tech support- Annually around \$12,000-\$24,000</b>			<b>Revenue Stream:</b>  We will be partnering with EMR who will use our app to have data automatically sent to the server, without first going through the paper forms. They will pay us to use our service.	



# Design

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# Opening page



**Welcome**

[LOG IN](#)

[SIGN UP](#)

# Log in page



## LOG IN

**CONTINUE**

# Touch Id Sign in



## One-touch sign in

Please place your finger on the scanner to  
verify your identity when using the app.

Scanning your fingerprint will help secure your identity, so no  
one can access your information without you being there.

# Main Menu





# Form Sheet



## Basic Information

### Name

### Date of Birth

### Address

### Phone

CONTINUE

# Demo





Medical Data Made Easy

**Convenience** is an important factor when filling out forms.

Filling out important medical documents when visiting a medical facility is **timely** and **inconvenient**.

There is currently no **easy, convenient** way to fill out these forms.



# Problem

Filling out forms takes time and is **inefficient**.

You have to fill out a form **each time** you go to a different medical facility.

There is currently **no app** on the market where you can scan your phone in a medical facility.

# Solution

With our app, all you have to do is scan your QR code and all of your information will be transferred to the medical centers' EMR system(s). You don't have to keep signing the same paperwork every time.

The average QR code can hold up to 2 pages of a single-spaced document (or 700 words on average). In practice, this also translates to 4 pages of XML data.

This eliminates the time-consuming process of filling out forms, the redundancy of multiple forms per visit, and the likelihood of human error.

# Market Validation

The average person spends about 15 minutes each medical visit filling out patient intake forms, adding to the average wait time of almost 90 minutes total, which heavily burdens the patient experience.

Our app saves time on filling out forms, which improves the patient experience.



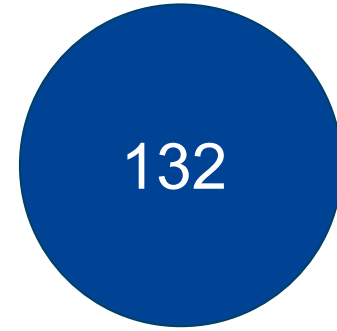
# Market Size



US Population



Medical visits per year



Medical Centers in MD

This translates to about 278 visits per 100 people.



Log in,  
fill out form,  
& scan!

←

LOG IN

Username

Password

CONTINUE

☰

Welcome to

QR

The convenient way  
to fill out forms.

FORMS

SCAN

←

Basic Information

Name

First Name Middle Name

Last Name

Date of Birth

Day Month Year

Address

Street Name

State

Zip Code

Phone

Home

Cell

CONTINUE

# Business Model



By partnering with EMR, we will use their platform in the industry to promote our app for their best interest as well as their patients' and practices' best interest.

## Benefits:

1. Reduce wait times
2. Improve patient experience and satisfaction
3. Can aid in going paperless

# Market Adoption

Our partnership will be through EMR who will implement our app into their existing systems.

In addition to this, we will have advertisements (such as posters) in medical facilities.



# Competition



Medical interface tablets



Person-to-person registration



Pen and paper

All rely on manual data entry that is tedious, time-consuming, and redundant.

# Competitive Advantages



Increase patient experience/satisfaction



Easy user navigation, single location for all forms



Allow medical centers to schedule more patients per day



Pre-validate insurance information, reduce wait time, and allow medical centers to schedule more patients per day



**Thank you.**